



MEDIA ADVISORY
November 16, 2021

CONTACT: Michael Straughter | Frisco Family Services | 972.335.9495 | Michael@friscofamilyservices.org

National Family Volunteer Day: Neighbors Helping Neighbors at This Saturday's Thanksgiving Meal Program

WHAT: Frisco Family Services Thanksgiving Meal Program
WHEN: Saturday, November 20, 2021 (National Family Volunteer Day), from 9:00am – 1:00pm
WHERE: Frisco Family Services Market, 9085 Dogwood Street, Frisco, TX 75033

WHAT:

Through generous donations received from our community partners and supporters, Frisco Family Services (FFS) will provide eligible individuals and families in crisis, living in the Frisco and Frisco ISD community, with everything needed to prepare breakfast and a traditional Thanksgiving meal in the comfort of their own home. A board game or movie is also included to encourage quality family time together.

WHY:

A crisis can happen to anyone, anytime, and anywhere, including Frisco. It may surprise many that there is *need* in Frisco; however, based on their family income, Frisco ISD boundaries are home to 8,500 students who qualify for free- or reduced-price meals. In addition, last year an average of 385 children¹ across Collin County, received a monthly benefit under the federal Temporary Assistance for Needy Families (TANF) program.

Accordingly, The Frisco community of FFS board members, volunteers, and supporters will come together to help our neighbors who are experiencing a crisis.

INTERVIEW OPPORTUNITIES:

- Nicole S. Bursey – FFS, Executive Director
- Joni Klarin – FFS, Director of Strategy
- Frisco Family Services' Clients and Program Volunteers

PHOTO/VIDEO OPPORTUNITIES: Photos and video of clients receiving; volunteers and staff loading client family cars with meal boxes and perishables; and a glimpse inside Frisco's only community food market.

CONTACT: Media interested in coverage are asked to RSVP in advance to: michael@friscocenter.org, 972.335.9495

ABOUT FRISCO FAMILY SERVICES:

Serving the Frisco and Frisco ISD communities for 27 years, Frisco Family Services is a 501(c)(3) non-profit organization whose mission is to help members of our communities who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency.

¹ Beyond ABC, Accessing the well-being of Children in North Texas, 2021-2022, Economic Security | Childrens.com



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Through Frisco Family Services, individuals and families in crisis, living in the Frisco and Frisco ISD community are provided access to nutritious food through Frisco’s only community food pantry, partial emergency financial assistance for rent/mortgage, utilities and prescription medication; and additional tools and opportunity through educational assistance, employment support, and a variety of life skills classes.

Frisco Resale provides vouchers to qualified clients to shop in the store, and sells clothing, furniture, and household items to help fund Frisco Family Services’ programs. Additional programs include the Summer Lunch Program, Back2School Fun Fair, Thanksgiving Meal Program, Holiday Store Program, and Silver Bells Social and Celebration for seniors.

YES, WE’RE SOCIAL!

- Website: FriscoFamilyServices.org
- Facebook: facebook.com/friscofamilyservices/
- Instagram: Instagram.com/friscofamilyservices/
- Twitter: twitter.com/friscofs
- YouTube: Youtube.com/channel/UCWEI5nCGvNatUd6U-RWXLIQ

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