

MEDIA ADVISORY

9111 Dogwood Street Frisco, TX 75033 • FriscoFamilyServices.org

CONTACT: Michael Straughter • Marketing Manager 972.335.9495 ext. 110 • Cell: 614.736.0476 Michael@friscofamilyservices.org September 26, 2022

Inflation Increasing Hunger Risk in Frisco

Food donations are down while requests for assistance are up

Finally working full time again, post pandemic, it has been a great summer for Janet. A medically necessary back surgery required her to be off work to recuperate, but healing lasted longer than expected. With the additional four weeks off work without pay, record inflation, and the increased cost of even the most basic essentials, Janet was no longer able to cover monthly expenses for her family.

Janet is one of many Frisco area residents who have turned to the Frisco Family Services Market to feed her family — some, for the first time. However, at a time when more people, including seniors on a fixed income, are turning to the Market for help, food donations are down. The Market is Frisco's only free, community-based food source.



A list of urgently needed Market items is available at, FriscoFamilyServices.org/Market

Frisco Family Services | Media Advisory | Page 1 of 2



MEDIA ADVISORY 9111 Dogwood Street Frisco, TX 75033 • *FriscoFamilyServices.org*

Currently, Frisco Family Services is experiencing a more than 27% increase over last year in the number of client visits to the Market.

"Some have shared a fear of possibly losing their home as they make a choice between keeping food on the table or paying rent," said Frisco Family Services Executive Director Nicole S. Bursey.

FEEDFRISCO: Empty Shelves

To help local Frisco families in crisis (e.g., job loss, illness, divorce) and seniors on a fixed income, the entire community is asked to take part in *FEEDFRISCO*, an ongoing campaign to fill the shelves of the Market. Food and financial donations will ensure that no one in Frisco goes hungry.

INTERVIEW OPPORTUNITIES

- Nicole S. Bursey Executive Director, Frisco Family Services
- Joni Klarin Director of Strategy, Frisco Family Services
- Frisco Family Services' clients and/or volunteers

NOTE: Additional photos or video opportunities available.

###

About Frisco Family Services

For 28 years, Frisco Family Services has helped members of the Frisco and Frisco ISD community who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve selfsufficiency. Through Frisco Family Services, individuals, and families in crisis, are provided access to nutritious food through the Frisco Family Services Market – Frisco's only free community food source, partial emergency financial assistance for rent/mortgage, utilities and prescription medications, and additional tools and opportunity through educational assistance, employment support, and a variety of life skills classes.

Frisco Resale provides vouchers to qualified clients to shop in the store, and sells clothing, furniture, and household items to help fund Frisco Family Services' programs and services. Additional programs include the Summer Lunch Program, Back2School Fun Fair, Thanksgiving Meal Program, Holiday Store Program, and Silver Bells Social and Celebration for seniors.

###