



## MEDIA ADVISORY

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### Texas Health Frisco Celebrates 5-Year Presenting Sponsorship of GalaONE, Supporting Local Families in Crisis

*(March 23, 2026)* Frisco Family Services will host its premier annual fundraising event, **GalaONE 2026**, this Saturday, March 28, from 6:00 PM to 10:00 PM at the Omni Frisco Hotel at The Star.

Presented by **Texas Health Frisco**, which has served as the event's Presenting Sponsor since 2021, GalaONE is the organization's largest fundraiser of the year. The event brings together community leaders, businesses, and supporters for an evening dedicated to making a meaningful impact on local families facing crisis.

Texas Health Frisco is a full-service acute care hospital and a joint venture between Texas Health Resources and physicians committed to delivering advanced, patient-centered care to the growing North Texas community. Through its ongoing partnership with Frisco Family Services, Texas Health Frisco has played a vital role in supporting initiatives that address food insecurity, financial hardship, and access to essential services.

For more than 30 years, Frisco Family Services has been a cornerstone of support in Collin County, helping individuals and families navigate times of crisis with dignity and hope. In the past year alone, the organization has served more than 3,000 neighbors, distributed over 600,000 meals, and provided more than \$1.5 million in financial assistance and support.



“GalaONE is more than an evening of celebration. It’s an opportunity to change lives,” says Nicole Bursey, Executive Director of Frisco Family Services. “Because of the continued support from partners like Texas Health Frisco, we are able to meet the growing needs of our community and ensure that families have a path forward during their most difficult times.”

The evening will feature MC Heather Lisle of the Champagne Board, tastings from the best of Frisco and surrounding areas, live entertainment by Limelight, an Emerald City Band, auctions hosted by Dean McCurry, and opportunities for attendees to directly support Frisco Family Services’ mission. While the event offers an engaging and memorable experience, its true purpose is to generate critical funding that sustains life-changing programs throughout the year.

**Media are invited to attend and cover the event. Interviews, B-roll, and photo opportunities will be available.**

## **EVENT DETAILS**

**What:** GalaONE 2026

**When:** Saturday, March 28, 2026 | 6:00 PM – 10:00 PM

**Where:** Omni Frisco Hotel at The Star

**Who:** Frisco Family Services, presented by Texas Health Frisco

**Why:** To raise critical funds supporting local families in crisis

## **ABOUT FRISCO FAMILY SERVICES**

For more than 30 years, Frisco Family Services has helped members of the Frisco and Frisco ISD communities who are facing hunger, homelessness, and other urgent needs, improving their quality of life and strengthening our community. Through programs that provide access to food, financial assistance, and support services, the organization empowers individuals and families to achieve stability and self-sufficiency.



## **ABOUT TEXAS HEALTH FRISCO**

Texas Health Frisco is a state-of-the-art acute care hospital serving the North Texas region. As part of Texas Health Resources, one of the largest faith-based, nonprofit health systems in the United States, Texas Health Frisco is committed to improving the health and well-being of the communities it serves through compassionate care, innovation, and strong community partnerships.