



MEDIA ADVISORY

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Frisco Family Services Bringing Smiles and Holiday Gifts to Local Families & Seniors

Throughout the year, Frisco Family Services' seasonal programs provide support and a sense of normalcy to individuals and families during a time of crisis. **The two upcoming programs are:**

1. **Holiday Store** – December 14-15, 2021 (*from 9 a.m. – 4 p.m., both days*)
2. **Silver Bells Holiday Social & Celebration** — December 21, 2021 (*from 1-2:30 p.m.*)

About the Holiday Store Program

Since 2007, the FFS Holiday Store program has been committed to assisting local families in need by providing children with holiday gifts, free of charge. This year is no different!

December 14-15, 2021, more than 300 families (*current clients of FFS*) will arrive at pre-designated times to independently shop — free of charge — from the countless age-appropriate gifts for newborns to teens. The 4,000 sq. ft. FFS Boxer Family Community Multi-Purpose Room has been reconfigured to provide the full retail experience. The gift choices are varied and range from dolls /action figures, bicycles, and toy furniture to sports equipment. Gift card bundles were created for older children. Additionally, each family will receive a set of pajamas.

About the Silver Bells Holiday Social & Celebration

Since 2015, the Silver Bells Holiday Social & Celebration has sought to spread holiday joy to eligible senior FFS clients because no one should feel forgotten during the holidays. Recently, more than 80 seniors were asked to provide three wishes (*up to \$50 each*) to be filled by generous individuals or corporate sponsors.

Traditionally, the event has provided a delicious sit-down meal with the opportunity to socialize and to play games. As they arrive at the appointed time, clients receive wrapped gifts as well as a new comforter set, new towels, a set of pajamas and varied stocking stuffers. NOTE: Due to ongoing pandemic concerns, this year it will be *Grab & Go* meal.

All FFS Seasonal programs are made possible through generous financial contributions, in-kind donations, and invaluable volunteers who want to make a difference in the lives of those living in Frisco and Frisco ISD community.



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WHERE: Frisco Family Services, Boxer Family Community Room, 9125 Dogwood St., Suite 100, Frisco, TX 75033

WHY:

A crisis can happen to anyone, anytime, and anywhere, including Frisco. It may surprise many that there is *need* in Frisco; however, based on their family income, Frisco ISD boundaries are home to 8,500 students who qualify for free- or reduced-price meals. In addition, last year an average of 385 children¹ across Collin County, received a monthly benefit under the federal Temporary Assistance for Needy Families (TANF) program.

Accordingly, The Frisco community of FFS board members, volunteers, and supporters will come together to support our neighbors who are experiencing a crisis.

INTERVIEW OPPORTUNITIES:

- Nicole S. Bursey – FFS, Executive Director
- Joni Klarin – FFS, Director of Strategy
- FFS’ clients and program volunteers

PHOTO/VIDEO OPPORTUNITIES: Photos and video of clients receiving; volunteers and staff loading client’s cars with gifts. Existing video and photos can be made available upon request.

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ABOUT FRISCO FAMILY SERVICES:

Serving the Frisco and Frisco ISD communities for more than 25 years, Frisco Family Services is a 501(c)(3) non-profit organization whose mission is to help members of our communities who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency.

Frisco Family Services also provides the community with access to nutritious food through Frisco’s only community food market, employment support, and a variety of life skills classes.

Additionally, FFS provides vouchers to qualified clients to shop at our Frisco Resale store for clothing, furniture, and household items. All proceeds help fund Frisco Family Services’ programs, including: *the FFS Summer Lunch Program, Back2School Fun Fair, Thanksgiving Meal Program, Holiday Store Program, and Silver Bells Social & Celebration.*

YES, WE’RE SOCIAL!

- Website: friscofamilyservices.org
- Facebook: facebook.com/friscofamilyservices/
- Instagram: Instagram.com/friscofamilyservices/
- Twitter: twitter.com/friscofs
- YouTube: Youtube.com/channel/UCWEI5nCGvNatUd6U-RWXLIQ

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¹ Beyond ABC, Accessing the well-being of Children in North Texas, 2021-2022, Economic Security | Childrens.com