



## Gala 2020 – ONE

### Sponsorship Opportunities:

#### **Diamond Sponsor - Title Sponsor of Event, limit one – SOLD**

*Provides utilities for 120 families.*

- Company logo displayed on all auction touch pads
- On-stage recognition from emcee at event
- Full-page color ad on back cover of program
- Stand-alone feature signage with company logo
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on all event signage
- Company logo on Frisco Family Services' website
- Recognition in Frisco Family Services' impact report
- Social media recognition
- Priority seating - 4 reserved tables of 10 with signage

#### **Emerald Sponsor - \$20,000**

*Helps 20 single parents with limited education and employment skills enter a job training program so they can take care of their families.*

- On-stage recognition from emcee at event
- Full-page color ad on inside front cover or inside back cover of event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 3 reserved tables of 10 with signage



## **Band Sponsor, limit one - \$20,000**

*Helps 20 single parents with limited education and employment skills enter a job training program so they can take care of their families.*

- On-stage recognition from emcee at event
- Stand-alone feature signage with company logo
- Full-page color ad on inside front cover or inside back cover of event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 3 reserved tables of 10 with signage

## **Ruby Sponsor - \$15,000**

*Provides 12,450 meals to our neighbors in crisis.*

- On-stage recognition from emcee at event
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage



## **Live Auction Sponsor, limit one - \$15,000**

*Provides 12,450 meals to our neighbors in crisis.*

- On-stage recognition from emcee at event
- Stand-alone feature signage with company logo
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

## **Sapphire Sponsor - \$10,000**

*Provides 3,400 lunches for children in our Summer Lunch Program.*

- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage



## **Silent Auction Sponsor, limit one - \$10,000**

*Provides 3,400 lunches for children in our Summer Lunch Program.*

- Stand-alone signage with company logo
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

## **Valet Sponsor, limit one - \$7,500**

*Provides over 1 year of childcare assistance.*

- Stand-alone signage with company logo
- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 1 reserved table of 10 with signage



## **Platinum Sponsor - \$5,500**

*Assists 110 seniors with their prescription medication costs.*

- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

## **Gold Sponsor - \$3,500**

*Provides 2,905 meals to our neighbors in crisis.*

- Quarter-page color ad in event program
- Company name listed on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company name listed on sponsor signage at event
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage



## **Guest Gift Sponsor, limit one - \$3,500 - SOLD**

*Provides 2,905 meals to our neighbors in crisis.*

- Stand-alone signage
- Quarter-page color ad in event program
- Company name listed on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

## **Silver Sponsor - \$2,500**

*Supplies 850 lunches for children in our Summer Lunch Program.*

- Company name listed on print and promotional materials including but not limited to:
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (17,800 recipients)
- Company name listed on sponsor signage at event
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

## **Individual Reservations - \$175 per person**

- Reservation includes - 1 reserved seat, an elegant tasting presented by local restaurants, beverages, and free valet parking.

**\*All sponsorship levels are for financial contributions only.\***



## SPONSOR PLEDGE FORM

Sponsor Name As You Want It To Appear: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Logo - for sponsors at \$5,500 and up

Please send high resolution vector logo to [gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org).

Sponsor Program Advertisement - for sponsors at \$3,500 and up

Please send full-color, no bleed program advertisement by **Friday, February 7, 2020**, to [gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org).

Full Page - 4.75w" x 7.75h"

Half Page - 4.75w" x 3.75h"

Quarter Page - 2.5w" x 3.75h"

### Type of Support:

Sponsorship Level: \_\_\_\_\_ Amount \$ \_\_\_\_\_  
 Gala Tickets: Number of tickets \_\_\_\_\_ x \$175 each = Amount \$ \_\_\_\_\_  
 Donation Only: Amount \$ \_\_\_\_\_  
 Special Instructions: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Billing Information:

Total \$ \_\_\_\_\_  
 Check enclosed    Please invoice    Credit card  
 Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

### E-mail, Mail or Fax Form to:

Frisco Family Services      Phone: 972-335-9495  
 Attn: Special Events      Fax: 972-335-9487  
 P.O. Box 1387      [gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org)  
 Frisco, TX 75034

**Forms are also available online at [friscofamilyservices.org/gala](http://friscofamilyservices.org/gala).**

**FriscoFamilyServices.org**

Frisco Family Services is a 501(c)(3) non-profit tax-deductible organization who has for 25 years helped members of our communities who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency.



## Program Advertisements\*

Program advertising provides an opportunity for organizations to promote their business to 500 gala sponsors and attendees. Your organization will gain exposure and publicly demonstrate your commitment to keeping our community strong.

**\$500 for a Half Page - 4.75w" x 3.75h"**

**\$300 for a Quarter Page - 2.5w" x 3.75h"**

Please send a full-color, no bleed program ad by **Friday, 2/7/2020**, to [gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org).

**\*Sponsorship levels of \$3,500 or more include program ad.**

## Live & Silent Auctions

Show your support of Frisco Family Services and Gala 2020 - ONE by making an in-kind donation to our incredible live or silent auctions. You will help support our programs and services for families and seniors and receive name recognition in the event program, gaining exposure for your business.

*Examples of auction items: vacation homes, sporting event tickets, airline vouchers, services, home decor, clothing and accessories, gift certificates, jewelry, etc.*

Item Donated: \_\_\_\_\_

Value: \_\_\_\_\_ Stipulations: \_\_\_\_\_

## Advertiser/Donor Information

Contact Person: \_\_\_\_\_

Company Name As You Want It To Appear: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## Billing Information: (for paid advertisers)

Total \$ \_\_\_\_\_  Check enclosed  Please invoice  Credit card

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

## E-mail, Mail or Fax Form to:

Frisco Family Services Phone: 972-335-9495  
 Attn: Special Events Fax: 972-335-9487  
 P.O. Box 1387 gala@friscofamilyservices.org  
 Frisco, TX 75034

**Forms are also available online at [friscofamilyservices.org/gala](http://friscofamilyservices.org/gala).**

**FriscoFamilyServices.org**

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