



Gala 2020 – ONE Sponsorship Opportunities:

Diamond Sponsor - Title Sponsor of Event, limit one –

Provides utilities for 120 families.

- Company logo displayed on all auction touch pads
- On-stage recognition from emcee at event
- Full-page color ad on back cover of program
- Stand-alone feature signage with company logo
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on all event signage
- Company logo on Frisco Family Services' website
- Recognition in Frisco Family Services' impact report
- Social media recognition
- Priority seating - 4 reserved tables of 10 with signage

Emerald Sponsor - \$20,000

Helps 20 single parents with limited education and employment skills enter a job training program so they can take care of their families.

- On-stage recognition from emcee at event
- Full-page color ad on inside front cover or inside back cover of event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 3 reserved tables of 10 with signage



Band Sponsor, limit one - \$20,000

Helps 20 single parents with limited education and employment skills enter a job training program so they can take care of their families.

- On-stage recognition from emcee at event
- Stand-alone feature signage with company logo
- Full-page color ad on inside front cover or inside back cover of event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 3 reserved tables of 10 with signage

Ruby Sponsor - \$15,000

Provides 12,450 meals to our neighbors in crisis.

- On-stage recognition from emcee at event
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

Live Auction Sponsor, limit one - \$15,000

Provides 12,450 meals to our neighbors in crisis.

- On-stage recognition from emcee at event
- Stand-alone feature signage with company logo
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage



Sapphire Sponsor - \$10,000

Provides 3,400 lunches for children in our Summer Lunch Program.

- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

Silent Auction Sponsor, limit one - \$10,000

Provides 3,400 lunches for children in our Summer Lunch Program.

- Stand-alone signage with company logo
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

Valet Sponsor, limit one - \$7,500

Provides over 1 year of childcare assistance.

- Stand-alone signage with company logo
- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 1 reserved table of 10 with signage



Platinum Sponsor - \$5,500

Assists 110 seniors with their prescription medication costs.

- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

Gold Sponsor - \$3,500

Provides 2,905 meals to our neighbors in crisis.

- Quarter-page color ad in event program
- Company name listed on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company name listed on sponsor signage at event
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

Guest Gift Sponsor, limit one - \$3,500

Provides 2,905 meals to our neighbors in crisis.

- Stand-alone signage
- Quarter-page color ad in event program
- Company name listed on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage



Silver Sponsor - \$2,500

Supplies 850 lunches for children in our Summer Lunch Program.

- Company name listed on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (17,800 recipients)
- Company name listed on sponsor signage at event
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

Individual Reservations - \$175 per person

- Reservation includes - 1 reserved seat, an elegant tasting presented by local restaurants, beverages, and free valet parking.

All sponsorship levels are for financial contributions only.



SPONSOR PLEDGE FORM

Sponsor Name As You Want It To Appear: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
E-mail Address: _____ Phone: _____

Company Logo - for sponsors at \$5,500 and up

Please send high resolution vector logo to gala@friscofamilyservices.org.

Sponsor Program Advertisement - for sponsors at \$3,500 and up

Please send full-color, no bleed program advertisement by **Friday, February 7, 2020**, to gala@friscofamilyservices.org.

Full Page - 4.75w" x 7.75h"

Half Page - 4.75w" x 3.75h"

Quarter Page - 2.5w" x 3.75h"

Type of Support:

Sponsorship Level: _____ Amount \$ _____

Gala Tickets: Number of tickets _____ x \$175 each = Amount \$ _____

Donation Only: Amount \$ _____

Special Instructions: _____

Billing Information:

Total \$ _____

Check enclosed Please invoice Credit card

Card # _____ Exp. Date: _____ CVV: _____

E-mail, Mail or Fax Form to:

Frisco Family Services

Phone: 972-335-9495

Attn: Special Events

Fax: 972-335-9487

P.O. Box 1387

gala@friscofamilyservices.org

Frisco, TX 75034

Forms are also available online at friscofamilyservices.org/gala.

FriscoFamilyServices.org

Frisco Family Services is a 501(c)(3) non-profit tax-deductible organization who has for 25 years helped members of our communities who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency.



PROGRAM ADVERTISING AND AUCTION

Program Advertisements*

Program advertising provides an opportunity for organizations to promote their business to 500 gala sponsors and attendees. Your organization will gain exposure and publicly demonstrate your commitment to keeping our community strong.

\$500 for a Half Page - 4.75w” x 3.75h”

\$300 for a Quarter Page - 2.5w” x 3.75h”

Please send a full-color, no bleed program advertisement by **Friday, February 7, 2020**, to gala@friscofamilyservices.org.

**Sponsorship levels of \$3,500 or more include program advertisement.*

Live & Silent Auctions

Show your support of Frisco Family Services and Gala 2020 - ONE by making an in-kind donation to our incredible live or silent auctions. You will help support our programs and services for families and seniors and receive name recognition in the event program, gaining exposure for your business.

Examples of items needed include: vacation homes, sporting event tickets, airline vouchers, services, home decor, clothing and accessories, gift certificates, jewelry, etc.

Item Donated: _____

Value: _____ Stipulations: _____

Donor Information

Contact Person: _____

Company Name As You Want It To Appear: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone: _____

Billing Information: (for paid advertisers)

Total \$ _____ Check enclosed Please invoice Credit card

Card # _____ Exp. Date: _____ CVV: _____

E-mail, Mail or Fax Form to:

Frisco Family Services Phone: 972-335-9495
Attn: Special Events Fax: 972-335-9487
P.O. Box 1387 gala@friscofamilyservices.org
Frisco, TX 75034

Forms are also available online at friscofamilyservices.org/gala.

FriscoFamilyServices.org

Frisco Family Services is a 501(c)(3) non-profit tax-deductible organization who has for 25 years helped members of our communities who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency.