Dropbox link for images:
https://www.dropbox.com/scl/fo/y6n3ofuga81bb00q6le3k/AKPwV4ttuKrBM-o9Jmxdbxw?rlkey=aco2r2ktxpa0hqvdr59wp8oh5&st=ng7tqtg4&dl=0

FOR IMMEDIATE RELEASE
November 18, 2026

More Than 24,000 Frisco Residents Face Hunger as Local Nonprofit Steps Up to Help Families This Thanksgiving

Frisco Family Services prepares to provide neighbors with Thanksgiving groceries and essentials, helping families put food on the table throughout the holiday weekend.

FRISCO, Texas (November 19, 2026) — For many families, Thanksgiving means gathering around the table, sharing traditions, and enjoying a holiday meal. But for thousands of Frisco residents facing food insecurity, putting that meal on the table can be a challenge.

According to North Texas Food Bank's fiscal year 2026 data, an estimated **24,340 Frisco residents face hunger**, representing a food insecurity rate of 12.4%. As of May 13, 2026, **9,432 Frisco ISD students** qualified for free or reduced-price meals, highlighting the challenges local families face in maintaining consistent access to food.

For households with school-aged children, holiday breaks can also mean losing access to school meals, creating additional financial pressure when grocery budgets are already stretched.

This Thanksgiving, Frisco Family Services is preparing to provide 220 households with more than just a traditional holiday dinner. Unlike traditional holiday programs that provide a prepared meal, Frisco Family Services equips families with the ingredients and essentials needed to prepare their own Thanksgiving dinner in the comfort of their own home. Depending on household size, families receive approximately two to four boxes filled with pantry staples, traditional holiday ingredients, and everyday groceries.

Each household also receives a whole turkey, potatoes, milk, eggs, butter, orange juice, bacon, and other perishables. Additional supplies, including aluminum foil, plates, and a family board game, help make the holiday more convenient and meaningful.

North Texas Food Bank's FY2026 report lists **Frisco Family Services as the largest feeding partner in Frisco**, providing 291,869 meals through the food bank's network.

The Thanksgiving Meal Distribution builds upon the organization's year-round food assistance efforts. Participating families are existing Frisco Family Services clients who receive support through the organization's Market, a client-choice food pantry that helps neighbors facing crisis access nutritious groceries while reducing household expenses.

Media Coverage Opportunity

What: Frisco Family Services Thanksgiving Meal Distribution
When: Saturday, November 21, 2026, 9 AM–1 PM
Where: Frisco Family Services, 9111 Dogwood St. Frisco, TX 75033
Visual Opportunities: Volunteers preparing and loading Thanksgiving meal boxes, turkeys, and fresh groceries into participating families' vehicles.
Interviews: Frisco Family Services leadership and volunteers; client interviews subject to consent.

About Frisco Family Services

Frisco Family Services is a nonprofit organization dedicated to helping members of the Frisco and Frisco ISD communities who are facing hunger, homelessness, and other urgent needs improve their quality of life and achieve self-sufficiency. Through emergency financial assistance, food assistance, educational assistance, and other supportive programs including an annual Hiring Event, the organization helps neighbors experiencing crisis regain stability and hope.

For more information, visit www.friscofamilyservices.org.

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